



Quick Start Guide

My lawyer made me do it. ☺

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About the author...



Liz Tomey

Liz Tomey got her start in the marketing world at the age of 19 by starting her own direct mail/mail order business. Liz created several product and services to help others in the direct mail/mail order business build their businesses quickly and easily. She's successfully run this business since 1998.

In late 2004 Liz took the Internet marketing arena by storm by creating products and services especially for Internet marketers. These proven to work products are what have allowed Liz to become the well-known and liked Internet marketer that she is today.

The Marketing For REAL People newsletter is also published by Liz where she focuses more on teaching no BS marketing techniques rather than pushing the "product of the day". This newsletter allows her to help Internet marketers push their business to new levels.

Liz is also the owner and sole creator of some of the hottest sites in Internet marketing.

- <http://www.TomeyMarketing.com> - This is Liz's main site. You can see exactly what she's about and any and all products and services she has created along with incredible free learning tools including video tutorials and many helpful articles.
- <http://www.MyOriginalEProducts.com> - Limited resale rights offered each and every month. Don't compete with Tom, Dick, Harry, and the 10,000 other people who own the same old resale rights products. Make money by being one of the few to promote high quality resale rights products!
- <http://www.JointVentureSeeker.com> - Last year JV partners brought in over 85% of my sales. Now you can learn exactly how to get JV partners to put money in YOUR pocket!
- [AdSense Article System](#) – No SEO, No keyword research, No competition, No tricks or schemes, just a simple system that will allow you to make money with Google AdSense immediately!
- [UndergroundMarketingStrategy.com](#) - Now you can get several marketing strategies that will show you how to make money online. This site is devoted to teaching you proven ways to make money online, so that you can create multiple streams of income.
- [TEasy Ebook Profit System](#) – Learn the secret strategy that will teach you how to make at least \$718.95 from each and every ebook you create!

Liz lives in Gates, TN with her husband and 5 (yes, F-I-V-E) kids. She runs her business along with her husband full time from her home.

She enjoys any sports her kids are in, playing outside with her kids, dates with her husband, traveling anywhere warm, and "playing" in her many flower gardens.

Welcome to the “**One Time Offer In A Box**” Quick Start Guide!

What I’ll be teaching you to do here will truly change your business. I know it did mine...

We’ve all seen what one-time-offers can do for your business. If you don’t know what a one-time-offer is or the power of them, I highly recommend that you read the ebook called One Time Offer Secrets that came with this package. Even if you have heard of them, you really should read this ebook. It’s packed with wonderful information...

You’ll also notice another ebook called “The Road Map To Your Own Virtual Cash Machine”. This will explain in great detail about squeeze pages, and you should also read it before starting here!

The man who coined the “one-time-offer” strategy is Mike Filsaime. I didn’t give much thought to his teachings until months after I had heard about them. When I finally did start to use this tactic my income literally grew by thousands of dollars each month. I know make 4 figures just from one-time-offers. They are yet another profit stream in my income, and I’ve developed this product to show you how you can do the same thing.

Side Note: I must give credit where credit is due though. What I am teaching I learned from Mike Filsaime’s [Butterfly Marketing](#) course. That course is still being sold at the tune of \$1500, but it’s worth every penny. However, if you just want the manuscript, which is where the meat of the good information is, you can save \$1400 by just getting the manuscript by [clicking here](#).

In a nut shell, here’s what we are about to do...

1. Create a squeeze page to start building a list.
2. Create an one-time-offer
3. Drive traffic to the squeeze page we build.

Yes, three easy steps, but it’s going to take some work on your part. Before you begin, there are a few things you will **need**.

1. A domain name. - If you've never gotten a domain name before, you can watch the following video to learn how to get one.
<http://www.tomeymarketing.com/videos/domainandhosting>
2. Hosting - You will need a hosting account to set your domain name on. Hosting is kind of like the land your house sits on, and your domain name is like your house. You have to have land for your house to sit on, and it's the same way with hosting. I highly recommend HostGator.com
3. An autoresponder – An autoresponder is very important. It's what allows you to collect subscribers via a form you put on your squeeze page. The **ONLY** autoresponder service that I recommend is Aweber.com
4. A way to accept payments. – I personally use 2CheckOut.com, but you can use PayPal.com or ClickBank.com too. These are the three most popular ways of processing payments online.

Once you have all of your tools, it's time to get started. In this package that you got, you should have a folder called "Product Folder". Inside that folder is a folder called squeeze page. This is a squeeze page that I have developed that you may use. If you use it, you will need to also need to open the email1.txt file and copy and paste it into your autoresponder.

This squeeze page is giving away free access to a membership site I have created. I update it once a month. If you use this squeeze page, the people that subscribe via your site are YOUR subscribers not mine! I do not contact them in any way. All I do is update the site once a month. ☺

If you don't want to use this squeeze page, that's also fine. You can create your own, or you can use any of the resources below to get squeeze page templates from that you can edit yourself!

Squeeze Page Resources

Resource #1

John Hostler has put together a heck of a deal for you. He's giving you...

1. 10 proven to convert squeeze page templates. (These also come with private label rights.)
2. 132 professionally designed, custom web site headers. (These also come with resell rights.)
3. Software that formats emails for you. (This comes with give away.)
4. Private label rights to his "Help Me" ebook, that is all about Internet marketing for newbies.

What John is giving here is basically a business in a box, and you can grab it from:

http://www.irthereforeim.com/Anti-Guru_Exclusive.html

Resource #2

This site will not only give you squeeze page templates, but video squeeze page templates. You'll also learn how to add your own video to them, and a lot more. I REALLY like this one, and it's another awesome deal! ☺

<http://tomeymarketing.com/is-crazy-about/videolistbuilding.htm>

Okay, if you plan on using the squeeze page I gave you, let's go through all of the steps to get it all setup. In the video below, I will be showing you how to edit the squeeze page with your info and get it ready to start collecting subscribers.

View Video: <http://www.ebooktopicdomain.com/videos/oto/1>

Okay, now you've got your squeeze page all setup. It's time to put your one-time-offer page up, setup the download page, and place the order button on your one-time-offer page so that you can start taking payments.

View Video: <http://www.ebooktopicdomain.com/videos/oto/2>

Last but not least, we're going to upload everything to your host now, place your autoresponder code onto your front page, and make sure it all works.

View Video: <http://www.ebooktopicdomain.com/videos/oto/3>

Okay, you're all setup and ready to go. It's time to start driving traffic to your site. I could go on for hundreds of pages about driving traffic to your site. Instead, I have decided to give you free access to my Web Site Traffic Training Blog at <http://www.websitetrafficttraining.com/websitetrafficblog>

This site will soon be a paid only site, but since you have this product, you get to get in while it's free and learn everything you can! I constantly update it, and since driving traffic is something you always have to do, what better than to have constant techniques that you can be trying!

The only thing that is keeping you from making money right now with what you have just been taught is action. Don't put this off. Start doing it right now! Imagine if you were making ONLY \$500 a month off of one of these sites, and say you had 10 of them? That's \$5000 a month! Can it be done? You bet it can...

It starts with setting your first one up though. Once you set one up, then you can begin setting up new ones. Just be sure that...

1. You create a new squeeze page and offer something else for free.
2. You create a new OTO (brand new products do best)

It's a rinse and repeat system that is so powerful, that even I thought it wouldn't work. For a long time I left money on the table, but as soon as I started implementing this tactic, my profits grew!

What are you waiting for? Get started today...

To **YOUR** Success!

Liz Tomey

<http://www.MarketingForREALPeople.com>